



<http://kearneydogsledraces.ca/> **KEARNEY DOG SLED RACES** info@kearneydogsledraces.ca

2024/2025 Kearney Dog Sled Race Advisory Committee

November 19, 2024 - 6:00pm

Kearney Legion

MINUTES

Meeting Called to Order Resolution No. 01-19-11-2024

Approval of Agenda/Amendment Resolution No. 02-19-11-2024

Declaration of Pecuniary Interest and the General Nature Thereof:

Attendance:

Kaitlynn Tidwell
Leah Fetterley
Sarah MacPherson
Jeniese Beatty
Kaja Kotulak
Ron Patton
Andre Dallaire
Lisa Lahn

Regrets:

Mike Rickward

Guests:

New Resolution(s):

No. 03-19-11-2024: Festival Declaration and Community Center usage.

Committees/Subcommittees Updates:

1. CHAIR
 - a. Code of Conduct updates
 - i. Sarah will request a CoC copy for the google drive when she sends the meeting minutes and resolutions to Stephanie.
 - b. Kaitlynn sent the town the registration forms for insurance updates. Might need to send mushers already registered an amended version.
 - c. It is in writing that expenditure under \$5000, we do not need to do an RFP. RFP's require 3 quotes.
2. BANQUET AND FOOD:
 - a. Resolution No. 03-19-11-2024: Festival Declaration and Community Center usage.
 - b. Lisa will ask Wendy if they can do the banquet, but timing is difficult.
 - i. As a backup, Kaitlynn to ask Fork on Main or DJ's to see if someone wants to cater the musher's banquet at the Community Center.
3. TRAIL

- a. 8 dog trail updates
 - i. Had a small meeting with a group from the committee and some invested mushers. Results of the meeting included some good feedback on trail options
 - ii. Trail will go through Andre's property. Trail will be roughly 8.3mi (13.5km).
 - iii. Andre will go out with the excavator soon to begin trail widening and maintenance.
 - b. 2 dog sled - 2.5 miles
 - c. Class order confirmed with Race Marshal Jim
 - i. 8 dog
 - ii. 6 Dog
 - iii. Skijor
 - iv. 4 dog
 - v. 2 dog
 - vi. I-Kid-A-Rod
 - vii. ***Put space between the competitive and sport musher teams to avoid hard passing and tension.
 - d. I-Kid-Arod
 - i. Should run both days - cancellation ONLY due to weather conditions, not timing.
 - ii. Run should be the last 100m of the finish line area for safety reasons.
 - iii. Children racing MUST be able to effectively operate the brake on their sled.
 - iv. Any children running under 6 years of age must receive explicit permission from the Race Marshal. Kaitlynn to communicate this to Jim.
4. RACE WEEKEND
- a. Banners - Lisa to order (flat rate \$5/sq.ft.)
 - i. 3' wide x 12' long - double sided
 - b. Dignitary Invites
 - i. Kaitlynn will invite our MP, MPP, Mayor of Kearney, Town Councillors.
 - c. Purse Breakdown/Awards
 - i. Happy with \$8000 this year, aiming for \$10000. Depending on sponsors confirming.
 - ii. Kaitlynn will put a notice on the website that the purse will be finalized in January.
 - d. Call of the Wild Sanitation
 - i. Kaitlynn got a quote for the port-a-potties - \$1400 for whole weekend, we are booked and confirmed but not paid yet.
 - e. Contingency Planning
 - f. ATV Club
 - i. Leah has reached out to ATV Club to request support at 8-dog start line, and sponsorship. Awaiting reply.
5. ENTERTAINMENT AND ACTIVITIES
- a. independent scavenger hunt - design
 - i. Approved! Yay!
 - b. Saturday night entertainment?
 - i. Calvin's Prize Draw on Saturday evening at the Legion
6. MONETARY
- a. Sponsorships Update
 - i. class sponsors cut off
 - ii. Moore Propane confirmed for Gold
 - iii. 1/3 of sponsorship calls have been made. Those folks have their sponsorship package in-hand. Sarah is making the rest of the calls this week and will follow-up with those she hasn't heard back from next week.
 - iv. BinBoss could also donate a waste bin?

- v. Ron took the sponsorship form to My's retreat and Ron Vander Staay
- b. Beer sponsorship: Haven Brewery at Legion
 - i. Jeneise will ask Copperhead?
- 7. SILENT AUCTION
 - a. Updates
 - i. Kaja and Leah have had a great start collecting donations.
 - ii. Looking for 30-40 items.
- 8. ADVERTISING
 - a. Radio with country station
 - i. Kaitlynn waiting on quote.
 - b. Programs and posters
 - i. Programs have been approved by group.
 - ii. Kaitlynn will send posters for approval this week.
 - c. For Kaitlynn to contact:
 - i. Explorer's Edge
 - ii. Huntsville Township Site
 - iii. Destination Ontario
 - iv. Bracebridge Township
 - d. Newspapers completed:
 - Country 102 events
 - Tourism north bay - <https://www.tourismnorthbay.com/events>
 - Muskoka Event - [Things To Do | Muskoka Region](#)
 - Explore Almaguin [Events | Explore Almaguin](#)
 - Bay Today - [Events - North Bay News](#)
<https://festivalsandeventsontario.com/submit-event>
- 9. SOCIAL MEDIA:
 - a. Committee Profiles!
 - b. website - FAQ page
 - i. If you think of any questions that are frequently asked and need to be answered and we will put them on the website
- 10. SOUVENIRS:
 - a. Stuffies
 - i. Kaitlynn will check if we have stuffies left from last year, and order what we need for 2025. Need to have enough to buy and give as prizes for colouring contest, scavenger hunt,
 - b. 2 Beez quote
 - i. Awaiting quote. Will bring to next meeting.
- 11. VOLUNTEERS
 - a. Plan a volunteer night in January
 - i. January 25, 2025
 - b. Pet'a'Pup needs signs
- 12. OPEN FLOOR
 - a. Musher Welcome Package
 - i. Kaitlynn and Sarah to work on that - sponsorships included
 - 1. Should have race rules included
 - 2. New mushers might not know that spectators will often walk through the dogyard and right up to the truck.
 - ii. Stoplight signs for each dog team
 - 1. Sarah to ask Peacock signs to donate in-kind the signs for each kennel

2. Sign at front of dogyard of stop sign
 3. Stoplight legend on back of scavenger hunt
 4. Poster at souvenirs and at front of Legion
- b. All of our communication is on Facebook. Need to implement some sort of email communication and/or thorough website updates and links to make sure that everyone stays informed.
 - c. Volunteer meeting was helpful to clarify roles and responsibilities, as well as expectations around dogs and musher assistance.
 - d. Should implement a post-race musher survey - Kaja to draft it.
 - i. Send her questions if you have them!
 - e. Next Meeting: December 17, 2024 - 6pm at the Legion

Adjournment Resolution No. 04-19-11-2024