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KEARNEY DOG SLED RACES

info@kearneydogsledraces.ca

2024/2025 Kearney Dog Sled Race Advisory Committee

December 17, 2024 - 6:00pm

Kearney Legion

MINUTES

Meeting Called to Order Resolution No. 01-17-12-2024

Approval of Agenda/Amendment Resolution No. 02-17-12-2024

Declaration of Pecuniary Interest and the General Nature Thereof:

Attendance:

Kaitlynn Tidwell
Sarah MacPherson
Leah Fetterley
Ron Patton
Andre Dallaire
Jeniese Beatty

Regrets:

Lisa Lahn
Mike Rickward
Kaja Kotoulak

New Resolution(s):

No. 03-17-12-2024 - Stuffed Animal House Invoice Payment
No. 04-17-12-2024 - Printed Advertising
No. 05-17-12-2024 - Buttons
No. 06-17-12-2024 - Country 102.3 Radio Advertising

Committees/Subcommittees Updates:

1. CHAIR
 - a. Sponsorship help
 - i. Ray is attempting to gather more sponsors, thanks Ray!
 - b. Snowmobile Breast Cancer Run is happening on same day and we thought it may overlap with some of our trail usage but it doesn't appear to.
 - i. They're coming in from Rain Lake and having a lunch at the Community Centre.
 - ii. Sarah will write a letter to the organizer of the run. Kelly Shire's Breast Cancer Run.
 1. Lisa will send Sarah contact information. suzy@breastcancersnowrun.org
trails@breastcancersnowrun.org
 - c. Harassment Claim Resolution
 - i. The Town has resolved our claim and reviewed
 - ii. Sarah will send copy to Kaitlynn to send to the mushers about reading the updated risk indemnification.

- d. Confirmed for Race Level:
 - 1. Fetterley's Gas
 - 2. Algonquin West ATV Club
- e. Confirmed for Gold Level:
 - 1. Scarlett Point Retreat
 - 2. North Ridge Ranch
 - 3. Moore Propane
- 2. BANQUET AND FOOD:
 - a. Wendy's update
 - i. Doing lasagne, caesar salad, garlic bread and a small dessert.
 - ii. \$18/plate
 - iii. Preparing food at the Legion kitchen and transporting to the KCC.
 - b. Community center update
 - i. Booked for Sunday banquet. Resolution has been sent.
- 3. TRAIL
 - a. 2-Dog Sled: timing options from Jim
 - i. Need fence down the middle. Trail will be 2.5/3mi.
 - ii. Everyone going out in same class, running same trail. Pro will go out first, sportsmen next.
 - b. 4-Dog and Ski
 - i. Jim made a schedule for us
 - 1. 8-Dog, 6-Dog, Lunch time (kid'n'mutt), 2-Dog Ski, 4-Dog, 1-Dog Ski, 2 Dog Sled
 - c. Signage
 - i. Kaitlynn is making up a legend for signage so everyone knows what they all mean.
 - d. Maps
 - i. Kaitlynn will be riding the trails with Andre soon and mapping it all out.
 - 1. App is called QPaws
- 4. RACE WEEKEND
 - a. Banner for starting - how are we hanging the banners?
 - i. Kaitlynn needs to ask Mike/Town about a weighted pole for hanging banners from.
 - b. Dignitary invites
 - i. Kaitlynn has invited our dignitaries
 - 1. Scott Aitchison has confirmed (MP) - Saturday morning
 - 2. Graydon has yet to confirm (MPP)
 - 3. Cheryl Phillip has yet to confirm (Mayor)
 - 4. Need to invite CEO of RTO12 - Leah will send info to Kaitlynn
 - c. Stop sign system
 - i. Sarah will get the signs quoted and order as many as necessary
 - d. Plan B
 - i. Ongoing! Sarah will bring a new draft Plan B to next meeting.
 - e. Lifetime Achievement Award
 - i. Finding a way to honour folks who have been involved in the race for many years. Do however many the committee decides upon, year over year. Could be racers, volunteers, sponsors, anyone who has been or is currently involved.
 - 1.
- 5. ENTERTAINMENT AND ACTIVITIES
 - a. Pet-a-Pup Arrows
 - i. Devon signage task
- 6. MONETARY
 - a. Sponsorships Update
 - i. Sarah needs to follow-up with Dan Powers (Graydon Smith office)
 - ii. Jeniese has some follow-ups to report to Sarah

- 1. Bray's Motors
 - 2. Fincham's
 - iii. Ron My's Retreat, Edgewater, Frank van der Staay real estate
 - iv. Class sponsors cut off
 - 1. Need logo's end of week
 - b. Race purse new system
 - i. The committee had good discussion about the two options on the table and decided on an option that combines the benefits of both. Kaitlynn will re-draft a purse payout and share with the group for final approval at the next meeting.
 - c. Inukshuk Sponsorship
 - i. Leah will talk to Mike about delivery of the pallet.
 - d. Monetary resolutions
 - i. Stuffed animal house **Resolution No. 03-17-12-2024** - Leah and Jeniese
 - ii. Printed advertising and memory books reimbursement for Kaitlynn - **Resolution No. 04-17-12-2024**
 - iii. Buttons reimbursement for Kaitlynn - **Resolution No. 05-17-12-2024**
 - iv.
7. SILENT AUCTION
- a. Updates
 - i. TBD from Kaja
8. ADVERTISING
- a. Radio - country station quote for \$500
 - i. **Resolution No. 06-17-12-2024** to move forward with the quote and payment for advertising with Country 102.3
 - b. Programs and posters
 - i. Kaitlynn getting Town Visa info to purchase programs from Vistaprint
 - ii. Sarah will design new buttons. Kaitlynn will purchase buttons through Town.
9. SOCIAL MEDIA:
- a. Website - FAQ page
 - i. Edits welcome for the FAQ page. Send Kaitlynn any updates you have.
10. SOUVENIRS:
- a. Stuffies Ordered
 - b. 2 Beez quote
 - i. Approved designs for sweaters, t-shirts, buffs, hats.
 - c. Committee Jackets
 - i. Tabled for next meeting.
 - ii. Sarah will check out some other options - Portage Promo?
11. VOLUNTEERS
- a. Update
 - i. Sarah will bring a fulsome volunteer update to the next meeting.
 - b. January 25th 7:00pm is the volunteer info night
 - c. Sarah needs to compile a list of currently interested volunteers and determine a plan for recruiting more volunteers.
12. VENDORS
- a. Stick N Stone is interested in vending. Will provide their own tent - location for their setup is TBD.
13. OPEN FLOOR
- a. Sarah will see if Devon can make a camp directional sign that points in the direction of all the touchpoints (pet a pup, musher parking, legion, food, start, finish, etc.)
 - b. Need to set-up and advertise a spot for people to bring food bank donations - specifically dog/cat food

Adjournment Resolution No. 07-17-12-2024