



## Your Support is Needed to...

- Fund family games, exhibits, various boat races, live music, prizes and **fireworks!**
- Enhance the visitor experience with amenities, decorations, merch and interactive features
- Build community pride and goodwill
- Celebrate Kearney's culture and heritage by keeping this beloved tradition thriving year after year!

## About Kearney Regatta

The annual Kearney Regatta is one of the most anticipated events of the year in our region!

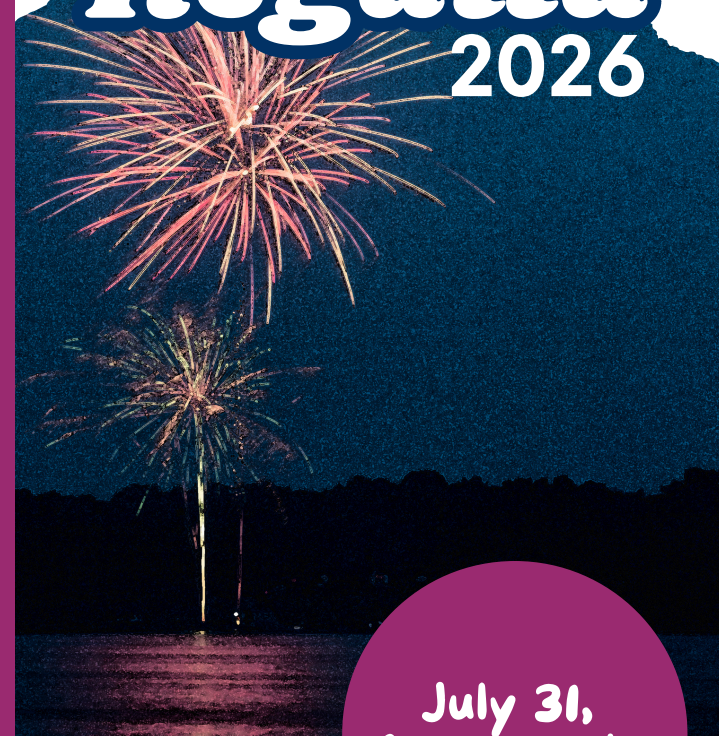
Held each summer over the civic holiday weekend in the downtown core of Kearney, Ontario, the Regatta is a completely free, family-friendly event that welcomes thousands of residents and visitors each year for a weekend filled with exciting activities, friendly competitions, live entertainment, and a vibrant vendor market. With no admission fee, the Regatta ensures everyone can take part in this beloved community tradition.

For sponsors, the Regatta offers a unique opportunity to showcase your brand to a large, engaged audience while supporting one of our community's most cherished annual celebrations!

We hope you'll join as a valued partner for Kearney Regatta 2026!



# Regatta 2026



July 31,  
August 1 & 2

## 2026 Sponsorship Package

# Sponsorship Benefits

## Benefits Include...

	Diamond	Platinum	Gold	Silver	Bronze
Advertised on all printed materials including posters, flyers and pamphlets	✓	✓	✓	✓	✓
Advertised on social media	✓	✓	✓	✓	✓
Advertised at the event	✓	✓	✓	✓	
Advertised on the Town of Kearney's electronic board all weekend	✓	✓	✓		
Advertised on-air from Country 102	✓	✓			
Advertised on the back of volunteer shirts	✓				

Please confirm your pledged sponsorship by emailing the Community Engagement & Recreation Coordinator at [becky.logan@townofkearney.ca](mailto:becky.logan@townofkearney.ca) or by calling **705-636-7752 ext. 102**. A Regatta Sponsorship application form will be emailed to you.

## Sponsorship Levels

- 01 Diamond Level Sponsors  
\$1500+
- 02 Platinum Level Sponsors  
\$1001-\$1500
- 03 Gold Level Sponsors  
\$501-\$1000
- 04 Silver Level Sponsors  
\$251-\$500
- 05 Bronze Level Sponsors  
\$100-\$250





## KEARNEY REGATTA 2026

### SPONSORSHIP APPLICATION

Town of Kearney – 8 Main Street, Kearney, ON  
705-636-7752

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**Company/Organization Name:** \_\_\_\_\_

**Contact Person's Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Website or Social Media (optional):** \_\_\_\_\_

**Select the sponsorship level you are interested in:**

- |   |   |
|---|---|
| <input type="checkbox"/> Diamond (\$1500+)          | <input type="checkbox"/> Silver (\$251 - \$500) |
| <input type="checkbox"/> Platinum (\$1001 - \$1500) | <input type="checkbox"/> Bronze (\$100 - \$250) |
| <input type="checkbox"/> Gold (\$501 - \$1000)      | <input type="checkbox"/> Other Amount: \$_____  |

**Select your preferred payment method (Instructions are included in this document):**

- Cash, cheque or card (In-person at the Town of Kearney office, 8 Main Street)
- E-Transfer (Made to payment@townofkearney.ca)
- Invoice Request
- Other: \_\_\_\_\_

**Are there any additional opportunities you would be interested in?**

- I'd like to donate prizes for a Regatta event
- I'd like to sponsor a Regatta event
- I'd like to have a vendor booth at the Regatta market
- Other: \_\_\_\_\_



1. **Logo & Promotional Material** – Help us spotlight your business! Please email the following to [becky.logan@townofkearney.ca](mailto:becky.logan@townofkearney.ca) to ensure your sponsorship is featured in Regatta promotions, including posters, social media, and advertising: a **high-resolution logo (PNG or JPEG)**, your **website URL**, any **social media handles you'd like us to tag**, and a **short 1–2 sentence description of your business** for social media recognition.
2. **Method of Payment** – Thank you for supporting Regatta! Sponsorship payments can be made in-person at the Town of Kearney Municipal Office (8 Main Street, Kearney) by cash, cheque (payable to the Town of Kearney), debit or credit (credit card payments are subject to a 2% fee). We also gladly accept e-transfer payments to [payment@townofkearney.ca](mailto:payment@townofkearney.ca). If you choose e-transfer, please make sure to include in the memo/description **your business name, “Regatta Sponsor” and the security answer must be “Kearney”**. This ensures we can quickly match your contribution with your sponsorship.
3. **Sponsorship Deadline** – To ensure we have enough time to produce all promotional materials with your business' branding, we ask that payment be fulfilled by **Monday, June 1 at the latest**.

- I consent to my business being recognized in Regatta promotional materials
- Please tag our business on social media where possible

**I confirm that the above sponsorship contribution is pledged in support of the Kearney Regatta and agree to provide payment and business assets as required.**

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Signature of the Contact Person

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Date

Please return this form to [becky.logan@townofkearney.ca](mailto:becky.logan@townofkearney.ca)

On behalf of the Regatta Committee and the Town of Kearney, we sincerely thank you for supporting Kearney Regatta 2026! 🌟